



Yellowstone District Exchange Newsletter

Summer 2004

District President's Comments

Jack Eagle (jandveagle@mcn.net)
Downtown Exchange Club of Billings



Pres Eagle at Convention Outing

As my term as your district president ends, I want to express my sincere thanks to all the Exchangites across Idaho and Montana who continue to do so much to improve our communities.

I am pleased to report that the Yellowstone District is continuing to implement the strategic plan that was approved 15 months ago at the 2003 District Convention and which received only minor "tweaks" at this year's convention. Like each club, the district is managed by officers and directors who are volunteers giving freely of their time to help Exchange serve our communities. Much of the work involved in developing and implementing the strategic plan has been aimed at ensuring that district operations have continuity and meaningful purpose that is sustainable given the volunteer structure and resulting frequently changing officer and director positions. The necessary framework is now in place and I am very excited that we can fully implement the communications portion of the plan. Ongoing communications with club leadership through phone calls and e-mail continue to improve and with this newsletter the only effective means of reaching all Exchangites across our district is being reestablished.

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District Pres-Elect's Comments

Jim Powell (Jim.Powell@WellsFargo.com)
Downtown Exchange Club of Billings



Pres-Elect Powell receiving gavel from Natl Pres-Elect DeFeao

Greetings fellow Exchangites!

As I embark upon my term as your District President for 2004/05, I just want to say that I am truly looking forward to being involved in an effort to make Exchange great! We've come a long way in this regard, particularly over the past few years, and I look forward to continuing this trend. What a pleasure it is to be surrounded by the likes of all of you; thanks for your involvement! Over the course of the next twelve months, you can expect your District Board to concentrate upon 3 key areas: 1) Helping clubs report activities to National so as to be recognized for all the great work being done out in our communities, 2) Improving communications with all the clubs by frequent contacts (in person or by Email) from Board officers/directors; and most importantly, an ongoing newsletter such as this one. Our goal is to have a District newsletter once per quarter and would very much encourage all clubs to feed information to newsletter guru Jim Szatkowski of the Boise club (Email address - <mailto:jameski@cableone.net>) in that regard (and special thanks to Jim for his assistance here!), 3) Develop a plan to utilize our budget surplus for club support in a way that helps increase membership (especially in under-strength clubs), spur involvement such as the District subsidy for the Club PE and one additional Club Officer to attend the District Convention, or start new clubs in the district.

I would ask each Club to please include Jim Szatkowski, your District Division Director, as well as myself, on all of your club's newsletters going forward. I will close by thanking those individuals on the District Board that have completed their terms: Dick Dare – Past President and John Clawson – Division II Director. Thanks so much for your efforts over the past many years! Also, special thanks to soon-to-be Past President Jack Eagle for his leadership and guidance over the past year. I look forward to drawing upon Jack's experience over the next year as well.

In the Spirit of Exchange

Jim Powell, DPE

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As the new Exchange year begins, I encourage each of you to challenge yourself and your club's leadership team to build upon past successes so that Exchange reaches ever-higher levels of volunteer service. Make what you do for Exchange meaningful and fun and take pride in your accomplishments.

It has been an honor and privilege for me to have represented and worked on your behalf this past year as district president. Thank you for the opportunity and thanks for all you do in the Spirit of Exchange.

Jack Eagle

BOZEMAN CELEBRATES ITS 45TH

In a letter dated May 19, 2004, National President Pamela Sudlow extended cordial greetings from all Exchangites to the Exchange Club of Bozeman on the occasion of its 45th anniversary. The Exchange Club of Bozeman was chartered on June 20, 1959. Of the charter members one, Richard Cole, MD, remains an active member.

EXCHANGE CLUB OF BOZEMAN AWARDS ANNUAL SCHOLARSHIP

The Bozeman club culminated its academic year program of monthly recognition for local area outstanding high school students with the award of its annual college scholarship on May 10th. This year's recipient was Robert Lin of Bozeman High School. An outstanding student, athlete, and participant in a wide array of community activities; Robert intends to use the \$500 award to attend Columbia University in New York. Following the Club's award, Club Scholarship Committee Chair, Tom Henley, arranged for a matching \$500 Presidential Freedom Scholarship grant for Mr. Lin through Bozeman High School.

Outstanding Annual Convention hosted by Idaho Falls

This year the Annual Convention was held in Idaho Falls by the Idaho Falls Club. The festivities began on Friday with a wonderful excursion to Mountain River Ranch where all the attendees were not only given a wonderful mountain retreat location with a beautiful stream running through it, but feasted on a great BBQ dinner, enjoyed libations and were entertained by several local musical artists!

The attendees were also part of the 6th Annual Walk for Children fund raiser for Help, Inc., the first prevention of child abuse center located in the Yellowstone District. They formed a huge blue ribbon for a photograph and then had a great walk around the river that flows through town between two major bridges and adjacent to the host hotel – the Shilo.

We welcomed Region 12 Vice President, Steve Kempton and Region 2 Vice President, Chuck Abernathy, at the convention.



Above and below: Two pictures from the Mountain River BBQ outing!



Regional VP Steve Kempton addressing assembled Exchangites at convention training session

**Yellowstone District 2004 ACE Award Winner
Sarah Fuhrman – Nominated by Boise Club**



This young lady was challenged early in her life by a non-participating father, a single, drug-addicted mother and no stable family environment. She was motivated enough to ask a friend if she could stay with her – that friends' parents agreed and became her un-official 'foster' home. She stayed with this family and earned her high school diploma, academic honors and holds two jobs. She was accompanied to the Convention by her 'foster' father, Don DeThorn. She attended Boise High School. She will attend Boise State University this fall and hopes to major in counseling. She received from the District a \$1,000 scholarship!

CALENDAR OF EVENTS

ADMINISTRATIVE YEAR BEGINS

PLACE: EVERY CLUB

JULY 1 ADMINISTRATIVE YEAR BEGINS

NATIONAL CONVENTION

PLACE ADAMS MARK, DALLAS TX

JULY 14-17

PROGRAM DEVELOPMENT MEETING/REPORT DUE

PLACE: EACH CLUB

August 15

CHILD ABUSE PREVENTION SYMPOSIUM, HILTON ANAHEIM,
ANAHEIM, CA

SEPTEMBER 29 - OCTOBER 2

2005 YELLOWSTONE DISTRICT CONVENTION

MAY 13-15 AT CHICO HOT SPRINGS

RESORT, LIVINGSTON, MT

Yellowstone District Exchange Clubs #28
2004-2005 Directors

**Division 1 (Butte, Bozeman, Great Falls, Helena) 1 Year remaining
Youth of the Year/ACE Award Committee**

Brooks Coombe Butte Exchange Club #1751

135 Waldron Lane

Butte, Montana 59701

406-494-2362 H

800-823-6683 W

406-723-3880 Fax

evans@in-tch.com

see top next column->

**Division 2 (Billings/Big Sky, Breakfast, Heights, Downtown) 2 Years remaining
Club Reporting & Recognition Committee**

David Flanze Downtown Exchange Club #1746

505 Burlington

Billings, MT 59108

406-259-1822 H

406-565-5335 W

406-656-0536 Fax

dflanze@bresnan.net

**Division 3 (Missoula, Garden City, Kalispell) 1 Year remaining
District Convention Committee (along with Past President Eagle)**

Fred L. Gerlach Missoula Exchange club #1755

76 Marilyn Drive

Missoula, Montana 59804

406-728-1842 H

406-543-9990 Cell

femrii@aol.com

**Division 4 (Blackfoot, Idaho Falls/Eastside, Idaho Falls) 2 Years remaining
Club Development/Retention & Growth Committee**

Tim Fowler Idaho Falls Exchange Club #1410

PO Box 543

Ririe, ID 83443

208-538-7353H

208-522-5100W

208-522-5103Fax

tfowler@kidk.com

**Division 5 (Boise, Caldwell, Nampa) 1 Year remaining
Club Communications/Newsletter Committee**

William Montgomery Nampa Exchange Club #1411

328 Westwood Blvd.

Nampa, Idaho 83686

208-466-7631

jbmont@msn.com

Yellowstone District Exchange Clubs #28
2004-2005 Officers

President

Jim Powell Downtown Billings Exchange Club #1746

510 Indian Trail

Billings, Montana 59105

406-248-5461 H

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President-Elect

Rick Benson Bozeman Exchange Club #1750

PO Box 1943

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406-586-7064 H

wvern237@aol.com

Secretary/Treasurer

Steve Miles Helena Exchange Club #1753

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Helena, Montana 59624-1054

406-443-5328 H

406-443-4300 W

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Smiles7952@aol.com

Immediate Past-President

Jack Eagle Downtown Billings Exchange Club #1746

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Billings, Montana 59102

406-656-2513 H

406-869-4146 W

jandveagle@mcn.net

National Region #2 Vice President

Chuck Abernathy

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Tacoma, Washington 98406-1510

253-752-1381

cmabernathy@mindspring.com

Yellowstone District Web Master/Newsletter Editor

James Szatkowski Boise Exchange Club #1406

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Boise, ID 83704

208-672-1649H

208-332-1905W

208-672-1673Fax

mailto:jameski@cableone.net

YELLOWSTONE DISTRICT STRATEGIC ISSUES – 2004/2005

Continue to build upon 2003/04 Plan, recognizing those issues that have been resolved, and adding a few additional issues of importance.

- 1) Improve Club Reporting & Recognition
 - 2) Improve Club & District Communications
 - 3) Membership Retention & Growth/Club Support
 - 4) Increase District Board involvement/Prospect for future leaders.
- 1) **IMPROVE CLUB REPORTING & RECOGNITION**
 - All clubs submit their 2004/2005 club development form on time.
 - All clubs earn the National Service Award.
 - All clubs earn the 100% Membership Award
 - 5+ clubs earn a Membership or Superior Membership Award.
 - 5+ clubs earn a Club Excellence Award.
 - 4+ clubs earn a Big E Award.
 - 9+ clubs earn a Distinguished Club Secretary Award
 - 9+ clubs earn a Distinguished Club Treasurer Award
 - 5+ clubs earn a Distinguished Club President Award
 - 2) **IMPROVE CLUB & DISTRICT COMMUNICATIONS**

Personal Communication

District Directors:

Club Visits – 2+ visits per club per year (1 with board)

Club President Contacts

1+ contacts per club per month

District President

Club Visits – 1+ visit per club per year

District Officer Contacts – 1+ contacts per officer per month

District Director Contacts – 1+ contacts per director per month

Club President Contacts – 1+ contacts/club/quarter

District President Elect

District Officer Contacts – 1+ contacts per officer per month
District Director Contacts – 1+ contacts per director per quarter
Club President-Elect Contacts – 1+ contacts per club per quarter
Newsletter – at least 4 per year

- Nov 1st – Status Update (How are we doing?)
- Feb 1st – District Convention Registration
- May 1st – District Convention Results & News
- Aug 1st – Year End Recap
- Also will include club news, contact information, district financials, etc.

3) **MEMBERSHIP RETENTION & GROWTH/CLUB SUPPORT**
14+ clubs over 25 members.

District program developed to utilize “Club Development” budget surplus to help provide incentive for club growth (especially for under-strength clubs – those having fewer than 25 members).

Continue District incentive for convention registration fees to be waived for Club PE and one additional Club Officer.

4) **INCREASE DISTRICT BOARD INVOLVEMENT**

Additional District Oversight by DD in one of 5 key areas:

- (a) Communication/Newsletter
- (b) Club Reporting/Recognition
- (c) YOY/ACE
- (d) District Convention
- (e) Club Development/Membership Retention & Growth

Prospect for future District leadership so as to have capable slate prior to District Convention (DPE, Sec/Treas, DD1, DD3, DD5).

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